



21^E NEDERLANDSE TESTDAG DUTCH TESTING DAY

6 oktober 2015
Conference Center
The Strip
High Tech Campus
Eindhoven
→ Where research,
education
and business meet

SPONSORSHIP INFORMATION

On Tuesday, October 6th, 2015, we expect more than 200 visitors for the 21st Dutch Testing Day, which will take place on the High Tech Campus in Eindhoven this year. For many years now, this successful nonprofit event may rely on a lot of goodwill and support of loyal sponsors. This edition offers another excellent opportunity to draw attention for your organization, knowledge, services and products during the annual meeting where science, education and industry share new ideas and insights in the field of testing.

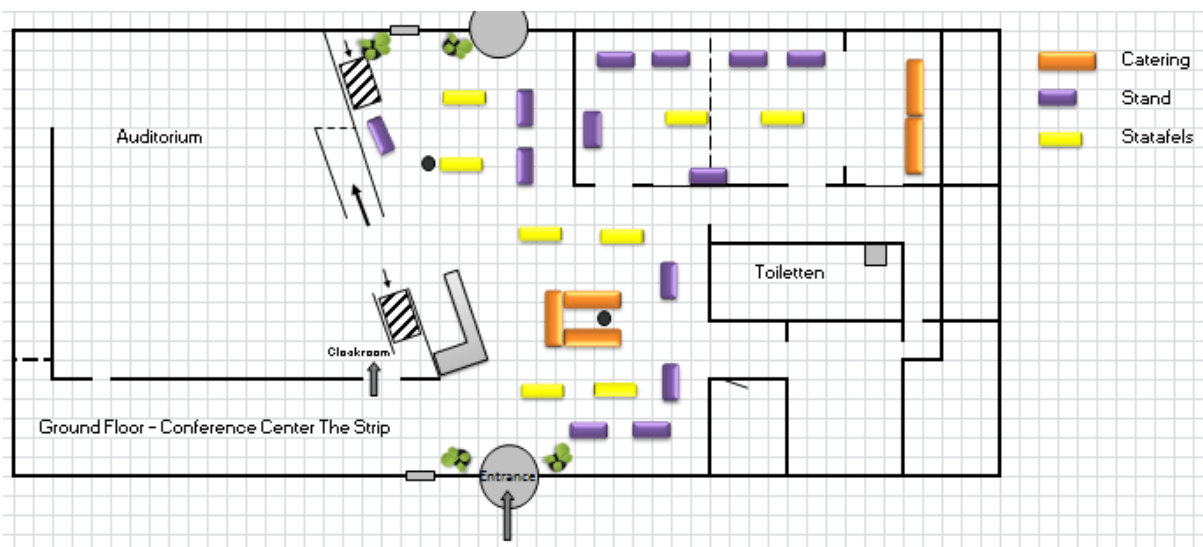
ORGANIZATION AND PROGRAM

The program of the Testing Day will consist of plenary (keynote) sessions and 9 to 12 sessions in parallel tracks. Through a call for proposals ([click here](#)), presentation proposals can be submitted and the independent program committee will make a selection among these. Besides the session program, there is a comprehensive exhibition where sponsors can set up a stand.

This year, Nspyre takes care, free of charge, of the overall organization of the Dutch Testing Day. To be able to cover the free access, location- and catering costs, in accordance with good practice, we are dependent on the sponsors that support the Dutch Testing Day. We trust on your contribution!

LOCATION

The event takes place at the Conference Center The Strip. The location is easily accessible by public transport and parking is free of charge. The auditorium and exhibition space are located on the ground floor, and on the 1st floor are three rooms for the parallel sessions. Preliminary plan* of the event (the choice of stands is made in order of registration):



* The final mapping will follow and is made in order of registration

SPONSORSHIP PACKAGES

SPONSORSHIP PACKAGE FULL - starting price € 975,-*

The full sponsorship package contains:

- A stand (2 x 3 m) including a table, power and wifi in the exhibition space where you can meet visitors
- Two tickets guaranteed
- Possibility to take care of a lecture with your own content during the program (sponsor track)
- Your company logo on the website testdag.nl with a link to your own website
- Publicity during the event on various sponsorship expressions and social media promotion
- Announcement of your participation with a profile and logo in the program booklet
- Your company logo on the 'goodie bag' that will be given to all visitors with the opportunity to add one item (pen, memo block, etc.)

* For a lecture with your own content during the program, € 495, - extra will be charged.

SPONSORSHIP PACKAGE BASIC - starting price € 495,-

It is also possible to participate without a stand. This package includes:

- One ticket guaranteed
- Your company logo on the website testdag.nl with a link to your own website
- Publicity during the event on various sponsorship expressions and social media promotion
- Announcement of your participation with a profile and logo in the program booklet
- Your company logo on the 'goodie bag' that will be given to all visitors with the opportunity to add one item (pen, memo block, etc.)

SPONSORSHIP PACKAGE SUPPORTER - starting price € 195,-

Would you like to support the Dutch Testing Day, we offer this package:

- Your company logo on the website testdag.nl with a link to your own website
- Logo in the program booklet
- Logo on the 'goodie bag'

REGISTER

Participating organization:	_____		
Address:	_____	Invoice address:	_____
Postcode & city:	_____	Department:	_____
Contact:	_____	Postcode & city:	_____
Function:	_____	Reference:	_____
E-mail:	_____	Signature:	_____
Mobile phone:	_____	Date:	_____

Sponsorship package (please check)

<input type="checkbox"/> FULL	€ 975,- excl. VAT	<input type="checkbox"/> FULL + Lecture	€ 1.470,- excl. VAT
<input type="checkbox"/> BASIC	€ 495,- excl. VAT		
<input type="checkbox"/> SUPPORTER	€ 195,- excl. VAT		

Please return a scan of this completed application form by e-mail to testdag2015@testdag.nl. Contact for sponsorship is Kim Burema (mobile: 06 14 135 342).